



Cradle
Every Acre Thrives



About Us

Cradle is a Farming-as-a-Service company that provides affordable, on-demand access to specialized rice farming machinery tailored for small scale farming without the need for ownership. By addressing seasonal labor shortages, high labor costs, and limited access to modern tools, Cradle boosts farm efficiency and increases profitability—ultimately contributing to food security in Rwanda.

What we do:

We are re-adapting and creating access to a fleet of specialized rice farming machines for land preparation, transplanting, and harvesting. Our services are enabled by a digital platform that registers farmers and allows them to order and schedule farming services using USSD requests.

How It works:



Key Metrics & Impact:

70%

Faster Farm Operations

20%

Less Production Costs

\$1337

Annual GVA per Hectare

50%

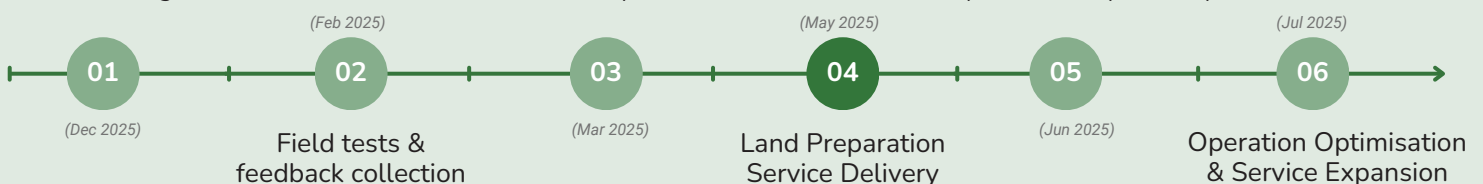
Farmer Outreach by 2030

Traction

MVP1 Building and Testing

MVP1 Refinement & Product exploration

Digital Infrastructure & Key Partnerships Set up



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